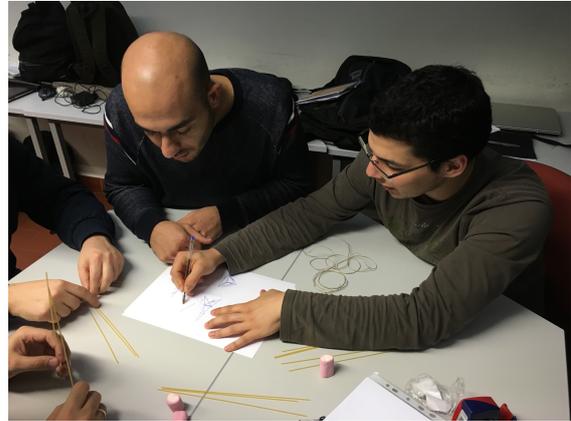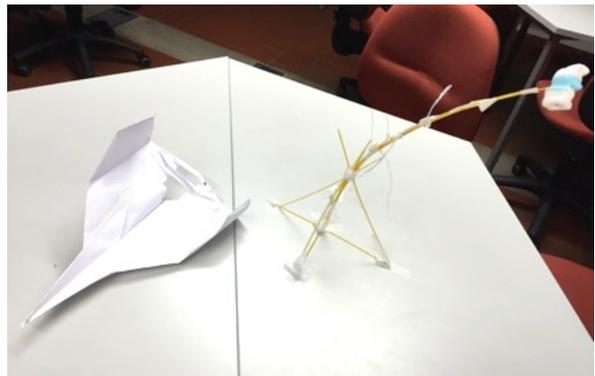# Applying Innovation

This course is about managing ideas. You will develop essential skills that can be applied within any organization. Skills will include: goal setting, customer requirements, problem solving, idea generation, project management, lean start-ups and leading teams. The course also includes a workshop on publishing your PhD research.

The course is designed and delivered by **David O'Sullivan** and **John Breslin** from the National University or Ireland in Galway and **Fernando Barbosa** from U Minho. David O'Sullivan has worked with on innovation management with leading organizations including Hewlett-Packard, Apple, Nortel Networks and Boston Scientific. John Breslin has developed the **TechInnovate** initiative using the MIT approach to entrepreneurship and technology innovation. He is also a founder of the **PorterShed** innovation hub and a research director at the **Insight** Research Institute.

Onsite Workshop

You are required to attend a number of full day workshops and complete a number of projects as part of your assessment on this course. These will take place in the MIT Classroom, Universidade do Minho - Guimarães, in March 2019 (Dates to be decided).

Registration

Please email David (dos@nuigalway.ie) to register your interest in attending this course and to receive an invitation to join the course. Unfortunately, class size will be limited due to the MIT Classroom restrictions.